

MASA DAY DIGITAL - DEMO & TALKS

MODENA 15 MAY 2020

INTRODUCTION AND OPENING SESSION 9.00 - 11:20

INSTITUTIONAL WELCOMING 9.00-9.30

Chair: Ettore Tazzioli, TRC Director
Rettore Prof. Carlo Adolfo Porro, UniMoRe
Gian Carlo Muzzarelli, Modena City Council
Sara Dahlsten, Swedish Embassy
Ministra Paola Pisano, Ministry of Innovation
Ministra Paola De Micheli, Ministry of Transport

INTER-MINISTERIAL AGREEMENT 9.30 - 10.00

Ministra Paola De Micheli, Ministry of Transport
Ministra Paola Pisano, Ministry of Innovation

KEYNOTE SPEECH: PRESENT AND FUTURE OF THE SMART ROAD 10.00 - 11.20

Sottosegr. Roberto Traversi, MIT
Ing. Mario Nobile, MIT
Ing. Luigi Carrarini, ANAS
Rettore Prof. Guido Saracco, Politecnico di Torino
Prof. Gianluca Marchi, UniMoRe

SESSION 1: CONNECTIVITY AND SMART MOBILITY 11.20 - 13.00

KEYNOTE SPEECH: AUTOMOTIVE RESEARCH AND SMART MOBILITY 11.20 - 12.30

Chair: Prof. Francesco Leali, UniMoRe
Prof. Giovanni Belingardi, Politecnico di Torino
Prof. Giancarlo Genta, Politecnico di Torino
Andreas Netz, Vinnova
Sofie Vennersten, Drive Sweden
Will Butler, Detroit Regional Partnership
Read Kadri, Ontario's Autonomous Vehicle Innovation Network
Ing. Marco Fainello, Smart Mobility Agency

DEMO SESSION: CONNECTED VEHICLE AND CYBER SECURITY 12.30 - 13.00

Chair: Prof. Marko Bertogna, UniMoRe
UniMoRe
Springworks
NEXT
LOCAL MOTORS

SESSION 2: SUSTAINABLE URBAN MOBILITY 14.00 - 17.00

ROUND TABLE: SMART TECHNOLOGY IN SMART CITY 14:00 - 15.00

Chair: Arch Francesco Pasquale, UniMoRe - UniFe
Ass. Ludovica Carla Ferrari, Comune di Modena
Ing. Luca Chiantore, Comune di Modena
Ass. Madeleine Rohrer, Comune di Merano
Ass. Marco Pironi, Comune di Torino
Fabio Gregorio, AMT Genova
Claudio Ferro, AFRY
Alessandro Pieropan, Univrses

DEMO SESSION: SMART MOBILITY 15.00 - 17.00

Chair: Ing. Marco Fainello, Gianfranco Silvestri
AD Consulting
Aeroautodromo di Modena
Danisi
Carmenta
Univrses
Sprinx
Addfor
Smart Eye
Machine Intelligence Sweden
UniMoRe

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Info
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